



**Working Together
to Transform Lives
Through Organ
and Tissue
Donation**

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Media Kit

Caring – Responsibility – Adaptability – Integrity – Respect

Founded in 1994, Iowa Donor Network (IDN) is a non-profit organization that operates as the primary contact for organ, tissue and eye donation services for the state of Iowa. The Centers for Medicare and Medicaid Services have certified IDN to function as the single organ procurement agency in the state. IDN also serves as the tissue recovery agency for the state and is accredited by the American Association of Tissue Banks (AATB).

As an organization, we strive to provide the best possible care to our courageous donor families, facilitate the recovery of organs and tissues, educate the communities we serve and support special events to promote donation throughout Iowa. To fulfill our mission, we collaborate with the Iowa Lions Eye Bank, healthcare professionals and organizations statewide to honor the gift of life.

What We Do

- Provide Iowans with the information needed to make an informed decision about becoming a registered donor
- Manage the Iowa Donor Registry
- Support and honor donor families
- Evaluate processes to ensure the safety of donated organs and tissue
- Provide clinical support for organ and tissue recovery
- Educate professional partners about the donation process

Our Services

- Save lives by placing donated organs and tissues with people waiting for a transplant
- Educate healthcare administrators, physicians, nurses, social workers and chaplains along with EMS, Medical Examiners, Law Enforcement and other non-hospital medical professionals about their role in the life-saving process of donation
- Support the families of organ and tissue donors, both at the time of donation and in the months and years following their loved one's death
- Help people document their decision to save lives by registering as an organ, tissue and eye donor



The Need

- 22 people on the organ transplant waiting list die on average each day
- Every 10 minutes anew person is added to the national organ transplant waiting list
- Over 121,000 people are on the waiting list, enough to fill Kinnick and Jack Trice stadiums
- About 600 Iowans are waiting for a life-saving transplant

Impact

- One donor can save the lives of up to eight people
- One donor can enhance the lives of over 200 people through tissue donation
- IDN helped transplant 214 life-saving organs in 2015
- On average, 81 transplants take place every day in the U.S.

Talking About Donation

Appropriate Terms	Inappropriate Terms
<p>“Recover” organs</p> <p><i>Organs and tissues are donated and recovered</i></p>	<p>“Harvest” organs</p>
<p>“Deceased” donation</p>	<p>“Cadaveric” donation</p>
<p>“Mechanical” or “ventilator” support</p>	<p>“Life Support”</p>
<p>“Donation after cardiac death”</p> <p>“Deteriorating to brain death”</p> <p>“Determine brain death”</p>	<p>“Non-heart beating donation”</p> <p>“Progressing to brain death”</p> <p>“Declare brain dead”</p>
<p>“Consent given”</p>	<p>“Obtained consent” or “got consent”</p>
<p>“Donated organs and tissues”</p>	<p>“Donated body parts” or “organ yield”</p>
<p>“Tissue preparation facility” or “prepared tissue”</p>	<p>“Tissue processor” or “processed tissue”</p>

Inquiries

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