

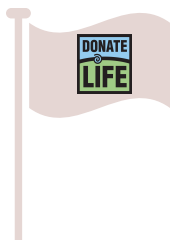
# Join Us in Celebrating DONATE LIFE MONTH April 2018



**DID YOU KNOW** over **50% of hospitals** in the state of Iowa participated in Donate Life Month 2017? Over 90 hospital and community events took place last April, honoring and celebrating those who have been impacted by organ, eye and tissue donation. What a resounding success!

Celebrated in April each year, Donate Life Month features a month of local, regional and national activities to encourage Americans to register as organ, eye and tissue donors and to celebrate those that have saved lives through the gift of donation. **New in 2018 is a hospital/agency scorecard.** This scorecard tracks and recognizes organizations for their Donate Life Month activities. More information can be found at [IowaDonorNetwork.org/professional-partners/inspire-iowa](http://IowaDonorNetwork.org/professional-partners/inspire-iowa). Join in on the action and lets INSPIRE IOWA to donate life!

## JOIN IN ON THE FUN:



Fly the Donate Life flag during April. Host a flag raising ceremony. Invite local media.

Host a media event featuring a donor family and/or transplant recipient.



Hold a donor memorial service, candle lighting ceremony, Tree of Life, or other donation celebration.



Set up a booth with donation information and/or a kiosk for people to register as an organ, eye & tissue donor at [iadn.org](http://iadn.org).

Hang donate life month posters in public areas and/or place educational materials about donation in the cafeteria. Materials will be provided on Iowa Donor Network's website at no cost.



Use social media sites (Facebook, Twitter, LinkedIn, Instagram) to promote Donate Life Month and donor registration. Use **#InspireIowa** and tag **@iowadonornetwork**.



Send an e-mail from hospital CEO or other leader(s) encouraging staff to register as an organ, eye & tissue donor.



Invite an Iowa Donor Network representative to provide education at department, physician or public meetings.

**BLUE  
GREEN  
DAY**

**APRIL 13, 2018** is National Blue Green Day. Sport your donation spirit by wearing blue & green!



Promote unit contests! Which unit can make the best donation poster and/or best use of blue/green colors? Highlight Blue/Green Day celebrations!

Contact your Iowa Donor Network hospital/agency representative for more information. Join in on the action and let's Inspire Iowa to Donate Life!

